



# Press Release

7272 Wisconsin Avenue  
Bethesda, Maryland 20814  
301-664-8875

CONTACT: Shana Martin  
ASHP Advantage  
PHONE: 850-279-3138 E-MAIL: [smartin@ashpadvantage.com](mailto:smartin@ashpadvantage.com)  
WEB: [www.ashpadvantage.com](http://www.ashpadvantage.com)

ADV2011-3

## FOR IMMEDIATE RELEASE:

### **ASHP Advantage Announces Redesigned Continuing Education Web Site for Health Care Professionals** ***Activities available for pharmacists, physicians, nurses, nurse practitioners, and others***

**BETHESDA, MD, March 31, 2011** – ASHP Advantage is pleased to announce the launch of a newly redesigned website. This updated educational resource is intended to make continuing education (CE) activities easier to access for pharmacists, physicians, nurses, and other health care professionals. Multiple educational formats are accessible through the site:

- On-demand CE – Over 50 hours of innovative CE available online, anytime
- Podcasts – Faculty interviews and CE activities to listen to anywhere, anytime
- Publications – Informative e-newsletters, journal supplements, and more
- Live CE webinars – Live CE, available from the convenience of home or office
- Live CE – Regional symposia and workshops

The web portal features continuing education on numerous relevant and timely topics such as Risk Evaluation and Mitigation Strategies, Biosimilars and Follow-on Biologics, Antimicrobial Stewardship, Atrial Fibrillation, Safety of Intravenous Medication Use, Triple-Negative Breast Cancer, and Anticoagulation.

All of the CE activities and other educational resources are free of charge and do not require ASHP membership. ASHP Advantage takes pride in a quality, needs-based approach to providing innovative continuing education. The content development for each activity is managed by a medical professional who understands current issues in health care practice.

Visit [www.ashpadvantage.com](http://www.ashpadvantage.com) for a complete listing of topics and activities.

## **About ASHP Advantage**

*Launched in 1995, ASHP Advantage specializes in developing customized educational activities to address identified educational gaps. As a division of ASHP, ASHP Advantage staff members stay apprised of key issues and trends shaping pharmacy practice and health care today. With access to the vast resources of ASHP and its membership, ASHP Advantage designs quality programs and projects for health care professionals. For more information about the services of ASHP Advantage, visit [www.ashpadvantage.com](http://www.ashpadvantage.com).*

## **About ASHP**



## Press Release

7272 Wisconsin Avenue  
Bethesda, Maryland 20814  
301-664-8875

---

*For more than 60 years, ASHP has helped pharmacists who practice in hospitals and health systems improve medication use and enhance patient safety. The Society's 35,000 members include pharmacists and pharmacy technicians who practice in inpatient, outpatient, home-care, and long-term-care settings, as well as pharmacy students. For more information about the wide array of ASHP activities and the many ways in which pharmacists help people make the best use of medicines, visit ASHP's Web site, [www.ashp.org](http://www.ashp.org), or its consumer Web site, [www.SafeMedication.com](http://www.SafeMedication.com).*

**-END**