



Press Release

7272 Wisconsin Avenue
Bethesda, Maryland 20814
301-664-8875

CONTACT: Shana Martin
ASHP Advantage
PHONE: 850-279-3138 E-MAIL: smartin@ashpadvantage.com
WEB: www.ashpadvantage.com

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FOR IMMEDIATE RELEASE:

ASHP Advantage Presents at CME Congress 2012

BETHESDA, MD, June 19, 2012 – ASHP Senior Managing Director of Resources Development Julie L. Webb, B.S.Pharm., and ASHP Advantage Director of Education Development and Outcomes Catherine N. Klein, B.S.Pharm., along with Stuart T. Haines, Pharm.D., presented a symposium at the CME Congress in Toronto, Canada on May 31, 2012.

The symposium was entitled “Designing a Comprehensive Quality Improvement Intervention to Enhance Performance through Interprofessional Teams” and featured the process used to develop and execute an innovative educational initiative. Presenters also highlighted the educational outcomes measured at key milestones throughout the initiative.

The multifaceted, interprofessional initiative was designed to improve the use of guideline-recommended venous thromboembolism (VTE) prophylaxis in hospitalized patients and promote the safe use of anticoagulation therapies. The tiered learning activities were developed for physicians, pharmacists, nurse practitioners, nurses, and case managers. Live programming, distance learning activities, and a web-based resource center were developed as part of the initiative. In addition, a groundbreaking Institutional Impact Mentored Quality Improvement Activity was offered as an adjunct to the educational interventions.

CME Congress is the preeminent international conference for researchers and practitioners concerned with continuing professional development and continuing medical education.

Selected components of this educational initiative are available at www.StopVTE.org. The educational initiative described in the presentation was supported by an educational grant from Ortho-McNeil, Division of Ortho-McNeil Janssen Pharmaceuticals, Inc., administered by Ortho-McNeil Janssen Scientific Affairs, LLC.

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About ASHP Advantage

Launched in 1995, ASHP Advantage specializes in developing customized educational activities to address identified educational gaps. As a division of ASHP, ASHP Advantage staff members stay apprised of key issues and trends shaping pharmacy practice and health care today. With access to the vast resources of ASHP and its membership, ASHP Advantage designs quality programs and projects for health care professionals. For more information about the services of ASHP Advantage, visit www.ashpadvantage.com.



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About ASHP

ASHP is the national professional organization whose nearly 40,000 members include pharmacists and pharmacy technicians who provide patient care services in acute and ambulatory settings, including hospitals, health systems, and clinics, as well as pharmacy students. For 70 years, the Society has been on the forefront of efforts to improve medication use and enhance patient safety. For more information about the wide array of ASHP activities and the many ways in which pharmacists help people make the best use of medicines, visit ASHP's website, www.ashp.org, or its consumer website, www.safemedication.com.

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