



Press Release

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FOR IMMEDIATE RELEASE:

ASHP Advantage Presents at Alliance for Continuing Medical Education Conference

BETHESDA, MD, January 24, 2012 – ASHP Advantage Scientific Project Director Kristi N. Hofer, Pharm.D., and ASHP Advantage Director of Program Development Michelle M. Bonnarens, Pharm.D., along with Stuart T. Haines, Pharm.D., and Kristan Cline, Ph.D., CCMEP, have been selected to present a poster at the Alliance for Continuing Medical Education's (Conference in Orlando, Florida, from January 21 to 24.

The poster is titled "A Novel Interdisciplinary Team Approach to Improving Institutional Quality and Patient Care: The STOP VTE Initiative" and highlights the components of an innovative educational initiative conducted by ASHP Advantage in 2010 and 2011. This multifaceted, interprofessional initiative was designed to improve the use of guideline-recommended venous thromboembolism (VTE) prophylaxis in hospitalized patients and promote the safe use of anticoagulation therapies. The tiered learning activities were developed for physicians, pharmacists, nurse practitioners, nurses, and case managers. Live programming, distance learning activities, and a web-based resource center were developed as part of the initiative. An Institutional Impact Mentored Quality Improvement Activity ("Impact Activity") was offered as an adjunct to the educational interventions. The poster focuses on the Impact Activity and is designed to educate participants about this method by which an interprofessional mentoring team performs an in-depth evaluation of an institution's practices toward any disease state or wellness program. The poster also reports the impact of this education intervention on patient outcomes.

ASHP Advantage Managing Director Julie Webb, R. Ph., stresses the importance of this to the ASHP Advantage staff and partners, "To be selected to present provides recognition for the innovation and quality in continuing education that ASHP Advantage strives to apply to all of our educational initiatives."

The Alliance's annual conference is the largest gathering of CME/CE/CPD professionals in the world and is designed to accelerate excellence in healthcare performance through education, advocacy, and collaboration. The theme of the 37th Annual Conference is Improving Professional Competence, Provider Performance, and Patient Care.

Selected components of this educational initiative are available at www.StopVTE.org. Following the conference, the poster will be available at www.ashpadvantage.com. The educational initiative described in the presentation was supported by an educational grant from Ortho-McNeil, Division of Ortho-McNeil Janssen Pharmaceuticals, Inc., administered by Ortho-McNeil Janssen Scientific Affairs, LLC.

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About ASHP Advantage

Launched in 1995, ASHP Advantage specializes in developing customized educational activities to address identified educational gaps. As a division of ASHP, ASHP Advantage staff members stay



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apprised of key issues and trends shaping pharmacy practice and health care today. With access to the vast resources of ASHP and its membership, ASHP Advantage designs quality programs and projects for health care professionals. For more information about the services of ASHP Advantage, visit www.ashpadvantage.com.

About ASHP

For more than 60 years, ASHP has helped pharmacists who practice in hospitals and health systems improve medication use and enhance patient safety. The Society's 35,000 members include pharmacists and pharmacy technicians who practice in inpatient, outpatient, home-care, and long-term-care settings, as well as pharmacy students. For more information about the wide array of ASHP activities and the many ways in which pharmacists help people make the best use of medicines, visit ASHP's Web site, www.ashp.org, or its consumer Web site, www.SafeMedication.com.

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